



Christmas children smiles with the support of Neochimiki

Within the framework of the Social Responsibility Programme implemented by NEOCHIMIKI, the company sponsors the children's Christmas party organized by Praxis this Christmas. Consistent to its commitment to constitute a reliable corporate citizen, NEOCHIMIKI supports the Praxis' aim to offer happy seasonal moments to the children of the company's employees, but to children from immigrant families as well.

The festivities include Christmas happenings, treats, presents and a unique play, from an adaptation of the Happy Prince fairytale, "The Happy *Prince*" by Christos Theodorou and Grigoris Chatzakis. NEOCHIMIKI contributes to this initiative hoping to bring Christmas smiles to all children. This party is particularly important because part of the money raised will be offered for the programme "Next Door Children" that Praxis is implementing against child labour.

NEOCHIMIKI is always supportive to cultural, athletic, environmental and social initiatives that struggle daily to make our world a better place. In that context, the company also upholds AOX (Athletic Association of Chalkida) offering its help by covering their needs for medical care, uniforms etc. In addition the company assists the efforts of the Renal Patients Athletic Association for the public's awareness regarding organ donation, by sponsoring the Panhellenic Bowling Championship they organize. Also, NEOCHIMIKI is funding the work of the Volunteer Forest guards of Messinia and their remarkable effort to protect and sustain the forest wealth of our country.

For NEOCHIMIKI collective action constitutes a fundamental social value. Therefore, the company is a firm supporter of all efforts so much locally as in the whole country, that aim at offering hope and assistance to our fellow citizens that are in need.